peher
CONSULTING

Media *kit*

Company overview, founder bio, approved descriptions and contacts for press, partners and event organisers.

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ABOUT PEHER CONSULTING

On watch for your *next chapter of growth.*

One-line description

Peher Consulting is a hands-on growth consulting partner for founders and growing businesses, covering sales, go-to-market strategy, marketing, PR and supply chain.

Short boilerplate (≈50 words)

Peher Consulting helps founders and growing businesses build predictable revenue. Working like a fractional growth team, Peher designs the strategy and executes it alongside the client's people across sales, go-to-market strategy, marketing, PR and supply chain. Based in Delhi NCR, Peher works with clients across India and internationally.

Long boilerplate

Peher (पहर) means a watch, a period of the day in Hindi. The name captures the firm's mindset of ownership: staying on watch for clients' growth. Peher Consulting partners with founders and growing businesses to build predictable revenue through connected strategy and hands-on execution, so that growth becomes a discipline, not a guessing game. Its five practices are Sales Consulting, GTM Strategy, Marketing Solutions, PR Consulting and Supply Chain Solutions. Engagements include 90-day growth sprints, fractional sales and GTM leadership, project-based work and performance-linked models. Peher also designs custom merchandise for sales and marketing teams.

FOUNDED	HEADQUARTERS	FOUNDER	WEBSITE
2026	Delhi NCR, India	Kanishk Pandey	peherconsulting.com

FOUNDER



Kanishk Pandey

Founder, Peher Consulting

Kanishk has spent more than 15 years doing the thing he loves most: selling. Not the scripted, hard-push kind, but the kind built on curiosity, trust and showing up for the customer long after the deal is signed.

For him, sales and business development aren't a department; they're the heartbeat of every growing business. Kanishk works shoulder to shoulder with founders and sales teams: building the process, opening the doors, coaching the people and staying on until the revenue repeats.

> **"Every business has a growth story waiting to be sold. My job is to help you tell it, and then close it."**

Short bio (≈40 words)

Kanishk Pandey is the founder of Peher Consulting, a Delhi NCR growth consulting firm. With more than 15 years in sales and business development, he helps founders and sales teams build the process, pipeline and habits that make revenue repeat.

Topics he speaks on

- Building a repeatable sales process from founder-led sales
- Go-to-market planning for growing Indian businesses
- Turning PR and founder visibility into pipeline

MEDIA & SPEAKING ENQUIRIES

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